

California firm completes ABQ shopping center renovation

May 20, 2019



Casey McKeon, vice president of acquisitions for Heslin Holdings.

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By [Ron Davis](#) – Reporter, Albuquerque Business First

an hour ago

The West Central Plaza is open for business with a new look.

Four years after acquiring the shopping center at 4208 Central Avenue SW, California-based [Heslin Holdings](#) announced renovations are now complete. The site was previously the home of a Kmart, which is now two spaces for Burlington and Conn's HomePlus. Adjacent to the Burlington is a new 17,000-square-foot space occupied by Dollar Tree.

Heslin also converted a former multi-shop building in the property to a single tenant facility, now occupied by Harbor Freight Tools. The corner of Atrisco Drive and Central Avenue now includes a Panda Express and T-Mobile store as part of the renovations. Dunkin' Donuts also is constructing a new pad building in the shopping center.



Pictured is the renovated West Central Plaza, located at 4208 Central Ave.

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“We took a once vacant shopping center and dramatically enhanced it to include more than 150,000 square feet of new retail, providing significant amenities, sales tax dollars and jobs to the local community,” said [Casey McKeon](#), vice president of acquisitions for Heslin Holdings, in a statement. “The center’s new, diverse tenant lineup creates a first-class experience for customers seeking everything from food and groceries to soft goods and daily needs.”

An exact price of renovations was not disclosed, but Heslin described it as "multi-million" in a release. Business First [reported the acquisition of West Central Plaza was a more than \\$12 million deal](#) in April 2015.

Other Heslin purchases around the area [include Franklin Plaza](#), located on the northeast corner of Central Avenue and Juan Tabo Boulevard, and Rio Rancho's Hilltop Plaza, which the group acquired in 2014 for \$4.4 million, [according to previous Business First reporting](#).

“We have succeeded in meeting some of the unmet retail demand in southwest Albuquerque and in completely turning around a once blighted property to the benefit of the local community, who we hope will enjoy it for many years to come,” McKeon said.