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HESLIN HOLDINGS APPOINTS DIRECTOR OF ACQUISITIONS

ORANGE COUNTY, Calif., (December 19, 2006) – Heslin Holdings, Inc., a Newport Beach, Calif.-based full service commercial real estate acquisition and development firm, has appointed Casey McKeon director of acquisitions for the firm.

In this role, McKeon will oversee all acquisition and development opportunities in the Southwestern United States, as Heslin Holdings seeks to accelerate and expand its portfolio of retail properties.

“With our rapid expansion and recent portfolio acquisitions, we continue to see increasing opportunities to acquire more retail properties. We needed a proven expert dedicated to seeking out and evaluating these prime opportunities,” said Matthew Heslin, president of Heslin Holdings. “McKeon’s extensive contacts, dedication and experience will be invaluable in our efforts to achieve our aggressive acquisition targets.”

Prior to joining Heslin Holdings, McKeon was director of development at Southland Development Inc., where he oversaw retail development and handled acquisitions, entitlements, permitting and construction management.

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McKeon earned his B.A. in Business Administration in corporate finance and real estate development from the Marshall School of Business at the University of Southern California.

Founded in 2003, Heslin Holdings is a privately held full service real estate acquisition and development firm, specializing in acquiring and developing retail portfolios and properties, throughout the Southwest United States. The Newport Beach, California-based firm's Managing Director is Matthew J. Heslin, President. The company can be reached at (949) 265-7001.

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